

## **WEDO TECHNOLOGIES WEMEET AMERICAS CONFERENCE ADDRESSES 5G FRAUD, SECURITY AND REVENUE ASSURANCE CONCERNS**

*Americas event sees leading global service providers enthusiastic  
with combined WeDo and Mobileum portfolio*

**Lisbon, 8 October 2019** - WeDo Technologies, the worldwide leader in Revenue Assurance and Fraud Management, continued its global series of user group conferences by hosting customers, prospects, and partners at its annual Americas event to discuss the latest trends and challenges facing the telecom industry. The conference, hosted in Miami Beach, Florida, brought together many of North and South America's leading communications service providers (CSPs) to ascertain how and where revenues will be compromised with the coming of 5G and the surge of IoT devices.

WeMeet Americas 2019 is the first event since the acquisition of WeDo Technologies by Mobileum. The event opened with Mobileum CEO, Bobby Srinivasan, Chief Revenue Assurance and Fraud Management CMSO, Rui Paiva, and CMO, Bernardo Galvão Lucas outlining the merged companies' complementary product sets and the quick availability of those products, especially the combination of Mobileum's analytics tools and WeDo's RAID with the masses of data it extracts and processes.

The WeMeet Americas 2019 conference offered guests a schedule that incorporated expert industry insights, interactive discussion sessions, and a chance to explore a variety of product demonstrations, including Fraud Management, Collections & Incentives, Revenue Assurance, Managed Services, Roaming Intelligence, and Security Intelligence. A use case panel discussion from customers' Telus, Comcast, Telefonica, and Liberty provided insights into how to assure business in an agile fashion utilizing WeDo RAID in the 5G era. Expert comment was presented by guest speakers from Ericsson and Amazon Web Services, outlining just how quickly the adoption of 5G is occurring and the impact IoT devices were having on networks.

Mobileum's CEO, Bobby Srinivasan, said, *"The WeMeet Americas User Conference was an important opportunity for not only our customers and partners to share their knowledge and experience, but also for our teams to gain invaluable insights as we expand our portfolio. At Mobileum, as our customers expand their digital transformation with 5G and IoT services, we remain committed to growing our risk management capabilities. Also, with our Active Intelligence Platform, it's important for us that customers benefit from cutting-edge analytics-based solutions, from Roaming, Security to Risk Management, and Business Management, allowing them to connect intelligence with real-time actions on the core network, for greater efficiency and a stronger return on investment."*

To read more highlights from the WeDo Technologies WeMeet Americas user conference, read the latest blog from WeDo Advisor, Tony Poulos, [WeMeet Americas 2019 - No ordinary Event](#).

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## **About WeDo Technologies - a Mobileum Company**

WeDo Technologies, founded in 2001, is part of the Mobileum group, a leading enterprise software, and analytics company in roaming, security, fraud, and risk management serving more than 700 telecommunication providers in more than 180 countries.

Mobileum delivers analytics solutions that generate and protect revenue, reduce direct and indirect costs, and accelerate digital transformation for Communication Service Providers (CSP). Mobileum focuses on key CSP domains, including roaming and interconnect, counter fraud and security, revenue assurance, data monetization, and digital transformation. Mobileum's success is built on its unique Active Intelligence platform, which logically combines analytics, engagement, and action technology, with deep network insights and easy CSP system integration to deliver seamless end-to-end solutions. In a recent independent third-party survey of global mobile operators, Mobileum was voted as #1 in Innovation for a group of 183 suppliers.

WeDo Technologies' innovative risk management solutions analyze large quantities of data, enabling monitoring and control of enterprise-wide processes to ensure revenue protection and risk mitigation. In addition, its data insights empower business management solutions that accelerate automation and optimization across the digital enterprise and enable efficient business processes such as incentive compensation, collections, and wholesale roaming management

Know more at [www.wedotechnologies.com](http://www.wedotechnologies.com) and [www.mobileum.com](http://www.mobileum.com), and follow @MobileumInc on Twitter

Mobileum is based in California's Silicon Valley, with offices in Argentina, Brazil, Egypt, Hong Kong, India, Jordan, Portugal, Malaysia, Mexico, Singapore, United Arab Emirates, United Kingdom, and Uruguay.

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