



WEDO TECHNOLOGIES HIGHLIGHTED AS LEADER IN 2019 FRAUD & BUSINESS ASSURANCE SOLUTIONS, SERVICES AND STRATEGIES REPORT

Advanced technology investments take IoT assurance programs to next level

Lisbon, 25 July 2019 WeDo Technologies is pleased to announce it has been named as the market share leader among Fraud Management and Business, Revenue and Partner Assurance solution providers in the recently released [Telecom Fraud & Business Assurance Solutions, Services & Strategies 2019](#) report from Technology Research Institute (TRI). The 495-page TRI report provides an in-depth analysis of the market and state-of-the-practice, providing insights from leading assurance experts, including advice and predictions for those responsible for telecom assurance programs.

Dan Baker, TRI Report Author and Research Director/Owner, commented:

“Over the years, WeDo Technologies has been a consistently strong performer and innovator in the Fraud, Revenue, and Business Assurance market. I believe WeDo’s market-leading multi-platform, which serves diverse Risk Management applications, will continue to grow in importance, particularly as telecom evolves toward the more complex ecosystems 5G and IoT require.”

WeDo Technologies continues to prove its place as one of the leading and most recognized Fraud and Business Assurance providers in the world. Within the past year, WeDo has released the latest version of RAID, its end-to-end risk management platform, in addition to its WAVE Managed Services offering. RAID 8.1 includes machine learning, automation and cloud architecture enhancements required for the 5G era. WeDo also delivers a complete range of pre-integrated modules and apps that enable communications service providers to comprehensively manage processes, such as: Risk Management, Business Management and Business Optimization.

Bernardo Galvão Lucas, Chief Marketing & Strategy Officer, commented:

“WeDo Technologies is proud to be recognized as one of the leading Fraud and Business Assurance providers in this latest TRI report. The growth of 5G, and the many connected devices and mobile apps associated with the IoT, will bring about uncharted waters for fraud and revenue leakage. WeDo Technologies’ RAID solution is continuously evolving to address these unknowns and the requirements to protect the emerging IoT space.”

Dan Baker of TRI interviewed WeDo Technologies’ Head of Product Marketing & Analyst Relations, Carlos Marques, for the Black Swan Telecom Journal in May. Read the full article, [WeDo Explores the IoT Ecosystem in Search of Tomorrow’s Pivotal Fraud & Business Assurance Solutions](#), to hear Dan and Carlos discuss the IoT terrain, key challenges and the preparatory steps WeDo is taking to become a key player in this emerging market.

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About WeDo Technologies

Founded in 2001, WeDo Technologies is the global market leader in [Revenue Assurance](#) and [Fraud Management](#) software solutions to Telecom, Media, and Technology organizations worldwide.

WeDo Technologies provides Risk Management and Business Management software, as well as expert consulting and analytics, across 105+ countries, through a network of 600+ highly skilled professionals present in Europe, US, Latin America, Africa, Middle East and Asia Pacific.

WeDo Technologies Risk Management solutions analyze large quantities of data allowing one to monitor and control processes, ensuring revenue protection and risk mitigation. WeDo Business Management solutions enable the automation and optimization of numerous business processes, such as incentive compensation, collections, and roaming management.

With over 200 customers – including some of the world’s leading bluechip companies – WeDo Technologies has long been recognized as the constant innovator in assuring the success of its customers along a journey of continuous transformation.

WeDo Technologies. Know the Unknown.

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